

Guild of Creative Art
Board of Trustees
Minutes of meeting on April 2, 2008

Board members present: Deborah Redden, Candace Peterson, Sydney Herman, Bob Mc Donough, Bettie Rogers, Judy Stach, Ozzie Arnts and Flo Higgins.

Absent: Alan Leckner, Geraldine Vergona, Lucy Kalian and Vicky Culver.

Minutes were approved as presented.

Bob presented the treasurer's report and noted the \$17,000 tax abatement received from the town has really made a difference in the organization's financial situation. He also noted there is still a need to work out Quickbook entries for the guild bulletin. The total treasurer's report is attached.

Debbie told the board there had been an official letter from the town of Shrewsbury warning that no banners may be displayed outside of the building. The town asked that banners advertising the March show be removed or there would be a fine. The banners were removed.

Candace noted there should be representation on the board from the membership and program committees. She also noted there should be more organization of the committee people. It was also suggested that the director pick up some of the responsibility of organizing the committee people.

It was also noted there is a need for someone to spearhead the membership program. The Jury Promotion Committee is chaired by the President.

Judy volunteered to be a board liaison with the teachers. She suggested quarterly meetings with staff. She will now be Chair of Classes & Teachers.

Candace reported there had been a 24% response to the recent membership survey and said that percentage was very good. She also noted that 90% of the membership is over 55 years of age and there was 80% class satisfaction. She said the guild should try for a 90% level. Candace also suggested there be a survey taken on a yearly basis. Report summary is included.

Pat Zackman has offered to work on the 50th anniversary celebration. Pat will be the chair (off board).

Leona is now preparing a report on grant writing.

Debbie reported permits for the proposed building program have been obtained by Lucy and windows have been ordered. Candace noted there is a need to develop formal plans for the building program and we need prices before anything is ordered.

It was also noted by Candace that we need to work with an over all plan plus a plan to finance the building program before we go any further.

Judy suggested several methods of raising funds for the building program. Candace made a motion to get written details on cost estimates from the builder on the proposed construction before we go any further on construction. Ozzie seconded the motion and it was passed unanimously by the board.

It was decided the guild's commission on the present exhibit by the high school students should be maintained at 20%.

Deb reported she had two bids to take care of the termite problem. She noted the work

must be done. She said Terminix bid was \$1498. with \$250 for yearly visits. A bid of \$1250. was received from Termidor (Thomas D'Amico) of Fair Haven with \$200 for yearly visits. Flo made a motion to hire the firm of Termidor to take care of the problem. Ozzie second the motion. It was unanimously approved by the board.

Judy suggested the board advertise in Jersey Shore magazine summer issue and noted it would bring the guild wide spread publicity. She also noted the magazine is planning a feature about the guild board president. Candace made a motion to advertise classes and workshops in the magazine at a cost of \$634 and Sydney second. The board voted unanimously to approve it.

Candace made a motion to accept Experimental Art Work in future guild shows. Flo seconded the motion and it was unanimously approved by the board.

Bettie suggested that a Docent program be undertaken. She said it would improve interest in the guild and could be done by volunteers. It was agreed this was a great idea and volunteers would be sought.

Meeting adjourned at 6 P.M.

Next board meeting is **May 7 from 4 to 6 P.M.**

Submitted by Secretary Flo Higgins