

Guild of Creative Arts  
Board of Trustees  
Minutes of Meeting on March 5, 2008

Board Members present: President Deborah Redden, Bob McDonough, Geraldine Vergona, Ozzie Arnts, Flo Higgins, and Director Vicky Culver  
Absent: Candace Petersen, Sydney Herman, Lucy Kalian, Bettie Rogers, Judy Stack, Alan Leckner

Patricia Hart Zackman was a guest

Meeting was called to order at 4:05 p.m. by Board President Debbie Redden.

Debbie made note of the fact that many board members were absent and wondered how they could be inspired to attend the monthly meeting. No one had the answer.

Minutes from the last meeting were approved as presented.

The Treasurer's report was presented by Bob McDonough and accepted. Bob reported that we appear to have an \$11,000 surplus, but explained that the extra funds were created by the early payment for future one-week workshops. He said once the teacher's have been paid the fund would naturally be lower.

Treasurer's report is included.

A note was received and read into the minutes by Vicky from Nancy Gawron who explained she has not been at the guild recently because of illness. Letter is attached.

Vicky's report for month is attached.

Membership report from Membership Chairman Nessa Neilson Morse showed an increase of 12 members during the month of February. She reported there are approximately 308 paid members and 222 non-renewed or unpaid old members. The total report is attached.

Vicky reported that the new office computers and printer arrived and are now in working order and are great.

Gerri presented her report concerning the Key Strategies for reorganizing the guild. The report is attached. Gerri noted there is a need for a Marketing chairperson and several people had volunteered to help with fund raising. She noted that Leona Shultes had attended a grant writing seminar and there has been help offered for grant writing. One of the questions left unanswered by the board was how can we more fully serve the community? The Advisory Board will be in charge of monitoring the new Business Plan. The report concerning the results of the membership survey was compiled by Candace and the board president and board members present praised Candace for the work done in compiling the results. Report is included. Candace will present the survey analysis at the April board meeting.

A volunteer fair is scheduled for April 12 and each chairman was urged to develop flyers to handout that will describe the needs of each committee.

Gerri noted there are students at Georgian Court who could work at the guild in conjunction with college credits.

Debbie reported the Eyesight Show drew 200 people. The donated prizes were great and the committee did a fantastic job. It was probably our highest grossing show ever.

A nominating committee of four people will be named with Bob McDonough as chair to develop a 2009 slate of officers to be presented to the membership in December.

A Jury Management committee was endorsed with judges to be drawn by virtue of their top artistic credentials. It was suggested there be no top judge. Gerri volunteered to be on the committee and Candace and Leona offered to be judges. The next jurying will be on April 26 and the restructure should be done by then.

The New Jersey State Youth Orchestra will be performing in Red Bank March 8th and the guild was offered an opportunity to show student work. RBR and RFH students will hang work and the guild will have a table for handouts and guild literature. There will be a reception at 6pm for the public.

Meeting adjourned a 6 p.m.

The next board meeting is April 2<sup>nd</sup>, 12:45-2:45pm.

Sincerely submitted,  
Flo Higgins, secretary